



The Pre Evaluation Report

Document History

Document Created By:	
Date of Creation:	June 25' 10
Approved By:	
Last Modified by:	
Date Modified:	
Document Version:	1.0

Content Issues

Content Issues	
Keyword Density	Keyword 1- 2.28% Keyword 2- N.A. Keyword 3- 0.76% Keyword 4- 0.51% Keyword 5- 0.51%
Duplicate Content	Not Copied

Meta Tag Analysis

Meta Tag	Analysis
Title	<ul style="list-style-type: none">Title is too long. This tag contains 147 characters. This is too many for what we would consider a 'robot friendly' web page. The maximum number of characters we recommend for this tag is 80.Title relevancy to page content is very good (88%).
Description	<ul style="list-style-type: none">Description Meta tag is too long. This tag contains 288 characters. This is too many for what we would consider a 'robot friendly' description. The maximum number of characters we recommend for this tag is 200.Description meta tag relevancy to page content is fair.(56%)
Keywords	<ul style="list-style-type: none">Keywords Meta tag contains no errors. This tag contains 19 keywords and 312 characters.Keywords Meta tag relevancy to page content is excellent. (100%)
Robots	<ul style="list-style-type: none">The Robots Meta tag contains no errors. This tag contains 18 characters.

Coding Issues

Coding Issues	
HTML Errors	70
CSS errors	4
Broken Links	4
Load Time Check	0.2 sec

Link Popularity

Search engine checks	Google
Search Engine Inclusion	37
Link Popularity	21675

Number of Backlinks	21
Page Rank	0