

European Corporate Social Media Conference - *Explore the Changing Scenario of Modern Business Networking*

Technological advancements in the field of communication have drastically changed the way and speed of information dissemination. Increasing number of business organizations are using blogs, wikis and social network sites for internal as well as external communication. These web 2.0 applications are providing unique opportunity to evolve the business and to interact with the employees, customers, potential customers, and stakeholders.

European Corporate Social Media Conference is a series of events that will be held on 31st October 2008 in Zurich where you will be an active participant and you will have a chance to get benefits from the experience of leading sales & marketing experts, agency new media specialists, internet marketers, entrepreneurs, venture capitalists and other financiers.

Attend the conference if you wish to exploit the advantage of web 2.0 and social networking as your communication platform. The conference is organized with an objective to provide a stage where you can share and explore the advancements in the field of corporate social networking.

Register yourself for the event to get in-depth information and observe the strategic shifts that Social Media is causing companies across the globe.