

## **ACUTRACK LAUNCHES PERSONALIZED CD AND DVD PRODUCTS SERVICE**

*Acutrack, Inc., considered among the leaders in world-wide On Demand CD and DVD production, announced a personalized CD/DVD production that includes authoring, replication and worldwide distribution services.*

Livermore, CA -- Acutrack, Inc., one of the largest producer of on demand CD and DVD, announces to launch personalized CD and DVD products that will be mailed directly to the customers worldwide. On Demand Production is a system that allows manufacturing CDs & DVDs - as needed, eliminating the up-front costs normally associated with CD/DVD production.

According to Asheesh Barman, Executive VP who manages the DVD authoring and digital media divisions of Acutrack says, "Customized CD/DVD service will provide dynamic content management, burn-on-demand technology and custom packaging for unique order level messaging that definitely distinguish Acutrack from its competitors."

Todd Shur, Vice President –Sales, Acutrack, Inc. says, "These customized CD/DVDs are fully compatible to integrate with our clients' E-commerce engine and therefore facilitates order processing efficiently."

Customized CD/DVD will have all the features like color printing, many packaging solutions for single or multi-disc sets, Zero upfront investment and Full back end reporting.

### **About Acutrack, Inc.**

Acutrack can help you publish & distribute your content worldwide on Digital/Offset Print, CD/DVD/Blu-ray or USB. We pride ourselves on working with our clients to create custom and scalable solutions that meet their current needs and can grow with their future needs. We enjoy a leadership position in the industry by combining state-of-the-art technology with the talents of experienced professionals whose priorities are quality, customer service and innovation.

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