



# Web Page Content

**Project: Fundraising 2.0**

## Fundraising 2.0 – Raising money was never so easier

### Home Page

<p>Are you looking for a sponsor who can help your charitable cause?</p> <p><b>Register with Fundraising 2.0 and Receive donations to support your cause</b> Raising money was never so easier</p>					
<a href="#">Home</a>	<a href="#">Fundraising 2.0</a>	<a href="#">Breakfast 2.0</a>	<a href="#">Register</a>	<a href="#">About us</a>	<a href="#">Contact us</a>
<p><b>Get Sponsors Online</b></p> <p>(will be linked to fundraising 2.0) <b>Learn more</b></p>		<p><b>Promote Charitable Causes</b></p> <p>(will be linked to fundraising 2.0) <b>Learn more</b></p>		<p><b>Social Networking Events</b></p> <p>(will be linked to breakfast 2.0) <b>Learn more</b></p>	
<p><b>Are you finding it difficult to compete with larger (other) non-profit organizations for funds or resources?</b></p> <p>Key to enhance fundraising for your non-profitable organization is to reach more and more individual donors.</p> <p>Fundraising 2.0, an innovative business and social networking organization, is created to assist non-profit organizations raise money by developing relations.</p> <p>At Fundraising 2.0 you can share your thoughts and information as well as you can convert your valuable gifts into cash.</p> <p>For every transaction at Rifa 2.0, fundraising 2.0 will deliver a part of the transaction fees donated by GreenCode Technologies, Inc that will make your donation even bigger.</p> <p>For every non-profit organization, that is certified by us, fundraising 2.0 and Rifa 2.0 will be absolutely free and they will get benefits in terms of donation provided by GreenCode Technologies, Inc and passed through us to the non-profit.</p> <p><b>What more??</b></p> <p>Fundraising 2.0 organizes networking events like Breakfast 2.0 that provides a platform for like-minded people to share ideas, have breakfast and develop relations.</p> <p><b>Be innovative and carry out your mission to new heights</b></p>					

## Fundraising 2.0

**If you dream to serve your society but don't have enough funding, then you have come to the right place.**

Powered by Rifa 2.0, a social networking site, Fundraising 2.0 provides new avenues to enhance your fundraising capacity and helps you to connect with sponsors, donors and other profit and non-profit organizations.

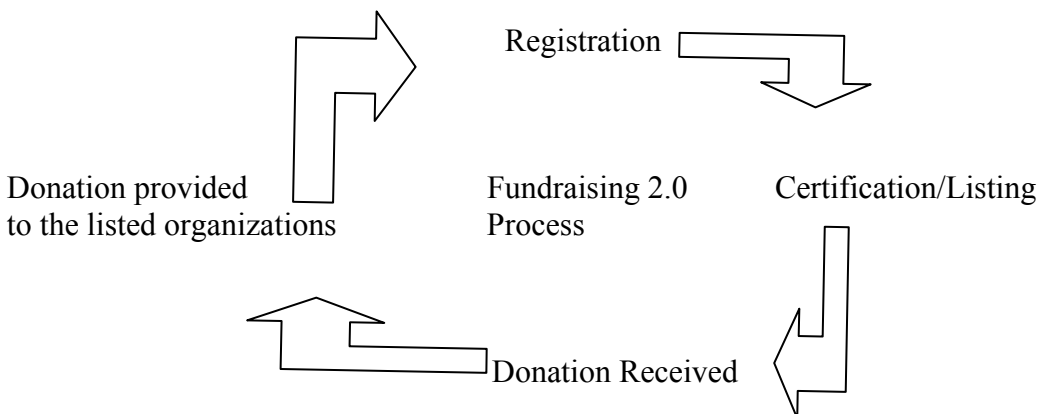
Fundraising 2.0 along with Rifa 2.0 provides an opportunity to sell your donations or gifts and you can convert your valuables into cash. For every transaction GreenCode Technologies, Inc will donate 9% of all the transaction fees they charge to a non-profit organization that is already registered and certified by Fundraising 2.0. It includes every advertising and e-commerce transaction.

**Every non-profit organization registered and certified by Fundraising 2.0 have a chance to receive money**

### How??

A seller can select a specific non-profit organization from our listing or can leave it as Random allowing buyer to select the organization. If buyer also left it as Random, then Fundraising 2.0 will donate the money on the basis of amount received by each organization.

Moreover, for every transaction GreenCode Technologies, Inc will donate 9% of the fee to our organization that will further go to the organization that are registered and certified by Fundraising 2.0.



**Breakfast 2.0**

You are invited to join Breakfast 2.0, a networking breakfast event hosted by fundraising 2.0, where you will get an opportunity to connect with donors, non-profit and profit organizations at a same place.

Breakfast 2.0 is a platform where anyone can share ideas and can develop relations with likeminded people.

Breakfast 2.0 will be hosted weekly and is an absolutely free event where we will organize raffles and the half collected money will be donated to the selected non-profit organization every week. Members of fundraising 2.0 can invite as many people as they wish by passing free references.

The idea behind this event hosting is to provide a space where non-profit organizations can meet people from different walks of life and spread awareness for their cause that can help them in enhancing the number of potential donors for their organizations.

At Breakfast 2.0, you will also get a chance to attend the training sessions related to marketing, finance, and other business related topics. The training will be a part of every week's events.

## **About us**

### *Mission and Vision*

Dedicated to help non-profit organizations to find new sources of funding

To increase charitable giving from individuals and companies; decrease the cost of fundraising for nonprofits by providing the public with a safe, easy, efficient way to give to the charity of their choice and by creating a online community for non-profits, profits and people; and enable nonprofits to engage supporters through low-cost online fundraising.

## *Our Team*

### **Jose L. Anton. President**

#### **Provide one photograph of every team member**

Jose has a BE in Electronic and has more than 30 years in networks, security, and software development experience. He is responsible for the security of our servers and network, backup of database, etc.

He is always in everywhere and knows about everything, but let us do what each do best, he makes us feel part of every decision and takes our ideas very serious, trying to create a whole by implementing small part of each idea.

Jose keeps the perfect balance between working and playing time, he believes the best way to work together is by sharing more than work, so always takes time with each one of us and invites us all to lunch or happy hours.

He enjoys making us laugh and being happy to be part of this fundraising 2.0 process, he is a really fundraising 2.0 fan and makes us feel it.

### **Odalys E. Anton. Vice President**

Odalys has a BE in Computer Science and more than 25 years in experience with software development and database administration. She has used her extensive enterprise experience to design the site and the database.

Odalys is the head of product development; she is the type of person that cannot stop creating new ideas and is brave enough to put them on practice. She is very organized and dedicates at least 3-4 hours per day to research, looking for new ways to improve our services and help others.

When she is not working and improving fundraising 2.0, she enjoys having good time with her family and taking care of her three sons. She enjoys family vacation the most.

### **Diana Valladares, Secretary**

Diana is 22 years old college student. She brings fresh ideas to the team helping us see the future through her eyes.

She is the one that take care of day to day stuff, from faxing document to archiving, answering emails, to QA. She is very determined to do her best to finish all the certification process for each non-profit organization.

She manages the customer service team, giving every day the tasks and verifying during the day that all the tasks where completed successful to keep our clients happy.

When not helping us, Diana enjoys music, dancing and get in touch with her friends.

### **Jorge Torano, QA Director**

Jorge is our QA Director; he is the one you need to complain when the site is not working properly. He oversees all the development and keeps an “eagle eye” for us.

Jorge gives especially attention to the details, trying always to find the way to “break” the process to ensure the site is capable to react to any situation without losing the integrity of the data.

When not dealing with site problems, he enjoys diving and fishing, he says he is one of the best in South Florida but ... we are still waiting for a good “catch”.

### **Diana Lahitte**

Mrs. Lahitte is the finance person. She keeps us under budget and controls all the transactions, insuring that we comply with all the laws and that we delivery the donations on time.

Diana has a master in Financial and Business Administration, has more than 30 years in business management and finance experience. She is very committed to our clients; personally verify that all the process and regulations are followed.

Diana enjoys reading and spending time with her family, counting with 4 teenagers kids, her lives is not that easy but full of new experiences every day.

## Register

With three simple steps, you can register with Fundraising 2.0 and get monetary benefits for your organization.

### Step 1 Registration

Please fill the following form to get register with Fundraising 2.0. All sections are mandatory to fill.

Name: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Contact Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Zip Code \_\_\_\_\_  
Telephone No, \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

Submit

### Step 2 Account Activation

We will instantly send you an email on your email address confirming registration with Fundraising 2.0.

### Step 3 Document Submission

To complete your registration, you will need to submit following articles (during registration or fax):

- An electronic copy of your logo
- A mission statement of 512 characters maximum
- Your proof of tax-deductibility\*
- A voided organization check\*

Once you submit your documents, our team will start the certification process. It will take one business day to change the status of your “non-profit” account into “certified non-profit” account. With that your account will also be created at our social network site and you will start getting donations from “Rifa 2.0 Inc.”



\*To speed up the process, it is recommended to have your proof of tax-deductibility and voided organization check readily available and you can upload them at the time of registration itself.

For further assistance, please go to the help section.